

## PRESS RELEASE

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*Energy Coordinating Agency and ESS Energy Products, Inc. Help Area Homeowners  
Save on Home Heating Costs*

The cost of crude oil has risen from \$50 per barrel to over \$90 a barrel in one year. According to the U.S Energy Information Administration, electricity had the largest jump in 25 years and oil heat will rise by as much as \$693 for the average home this winter.

As a result, area homeowners face very difficult choices- cut something out of their monthly budget to absorb the increase to heat their home or turn down the thermostat and endure a colder home all winter.

Smart Energy Solutions and ESS Energy Products, Inc. have a third option for all homeowners. “The right conservation measures always make the homeowner money and improve the comfort in their home. There are even significant ways to conserve energy that cost little or nothing” explains Jaime Franklin, of Smart Energy Solutions, an ECA company. “We are pleased to team up with ESS to help area homeowners at this crucial time and offer an easy way to start home conservation this winter.”

The two companies have put together a list of very practical things that allows homeowners to conserve energy and also make their home more comfortable. “The list is contained in a brochure available to anyone at no charge- they just have to call or e-mail for it”, adds Dennis Melesky, Vice President of ESS Energy Products, Inc. a Paoli, PA Company. Continuing, Melesky adds, “Smart Energy Solutions & ESS have been on the forefront of conserving energy in the home before it was a perceived need.”

**Smart Energy Solutions (SES)** is a Philadelphia-based service of the **Energy Coordinating Agency (ECA)**, a non-profit corporation that has been providing energy conservation services since 1987. SES is a Fee for Service department of ECA, a non-profit organization that provides weatherization and other energy conservation services to low-income households and homes. **ESS Energy Products, Inc.** of Paoli, PA produces nationally acclaimed green building products. Its primary product line, **The Energy Guardian® Kits**, were awarded for Environmental Excellence and featured in numerous TV, Radio and print segments.

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